# UNICON SERVICES FOR
# DATA STRATEGY

Unicon is your partner in unlocking the full potential of data-driven transformation. With our robust expertise in the critical elements of data quality, data culture, and data collection/management, we work with you to optimize the learner experience and help you succeed in your data-driven future.

## STRATEGIC EVALUATION

Our services span the entire data ecosystem and include a comprehensive data strategy evaluation that employs the LEARN methodology to define a data strategy that helps your organization meet its goals. We will:

- **Listen** to your story
- **Envision** your future story
- **Analyze** the gap
- **Recommend** solutions
- **Navigate** the roadmap to success

## DATA GOVERNANCE AND SECURITY

We understand that data governance and security is a challenge that requires significant cultural, process, and technical change within an organization. That's why we work with key stakeholders to assist with:

- Policy development
- Data catalog design
- Data definition
- Organizational structure
- Data integrity management
- Security planning

## MODERN DATA ARCHITECTURE AND DATA INTEGRATION

Clients rely on our modern data architecture expertise and deep knowledge of data mesh/data lake, Snowflake, and AWS Lake Formation. We can provide development and support in data ingestion, data transformation, and data modeling, which are critical for integrating and unifying data sources within your organization.

## LEARNER AND INSTITUTIONAL ANALYTICS

We help you use the right collection and management tools, improve data quality, and enrich your data culture to make better-informed decisions with confidence. Clients achieve a holistic understanding of students and their needs by utilizing Unicon's services and support, including:

- Data visualization
- Learning analytics
- Classroom analytics
- Integration with business intelligence solutions
- LMS analytics
- SIS analytics

## ARTIFICIAL INTELLIGENCE AND MACHINE LEARNING

Finally, we offer support and guidance in artificial intelligence and machine learning, which is already starting to play a pivotal role in our education ecosystems. We provide services to assist clients with deep learning, natural language processing, computer vision, computer adaptive testing, curriculum analysis, and meta-predictive risk models.

# UNICON®

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## OUR EXPERTISE

At Unicon, we're proud of the decades of experience our people have in implementing data-informed decisions and improving student learning. It's not just what we do, it's who we are.

## GETTING STARTED

Start your data journey with us today: https://www.unicon.net/contact-us